

**SPONSORS**  
**DELIVERABLES**



**SUPPORTED SPONSOR**

**50K**



# SUPPORTED SPONSOR (50K)

## PROMOTIONAL ACTIVITY

**MOMENTUM**

Yes

**SOCIAL MEDIA REACH**

10 SEC

**MEASURABLE BRAND  
ENGAGEMENT DATA**

50

# SUPPORTED SPONSOR (1L)

## PROMOTIONAL ACTIVITY



**MOMENTUM**



**SOCIAL MEDIA  
REACH**



**MEASURABLE BRAND  
ENGAGEMENT DATA**



**SUPPORTED SPONSOR**

**11**



# SUPPORTED SPONSOR (1Lakhs)

## PROMOTIONAL ACTIVITY

- |   |        |
|---|--------|
| • <b>MOMENTUM</b>                             | YES    |
| • <b>SOCIAL MEDIA REACH</b>                   | 10 SEC |
| • <b>MEASURABLE BRAND<br/>ENGAGEMENT DATA</b> | 100    |
| • <b>BRANDING BANNER</b>                      | YES    |
| • <b>SPONSOR STALL /<br/>EXHIBITION BOOTH</b> | YES    |

# SUPPORTED SPONSOR (1L)

## PROMOTIONAL ACTIVITY



**MOMENTUM**



**SOCIAL MEDIA REACH**



**MEASURABLE BRAND ENGAGEMENT DATA**



**SPONSOR STALL / EXHIBITION BOOTH**



**BRANDING BANNER**



CO-SPONSORED BY

21



# **SUPPORTED SPONSOR (2Lakhs)**

## PROMOTIONAL ACTIVITY

- |   |        |
|---|--------|
| • <b>MOMENTUM</b>                             | YES    |
| • <b>SOCIAL MEDIA REACH</b>                   | 10 SEC |
| • <b>MEASURABLE BRAND<br/>ENGAGEMENT DATA</b> | 150    |
| • <b>BRANDING BANNER</b>                      | YES    |
| • <b>SPONSOR STALL /<br/>EXHIBITION BOOTH</b> | YES    |
| • <b>NEWSPAPER ADS (4<br/>WEEKS)</b>          | YES    |

# SUPPORTED SPONSOR (2L)

## PROMOTIONAL ACTIVITY



**MOMENTUM**



**SOCIAL MEDIA REACH**



**MEASURABLE BRAND ENGAGEMENT DATA**



**SPONSOR STALL / EXHIBITION BOOTH**



**NEWSPAPER ADS (4 WEEKS)**



**BRANDING BANNER**



SPONSORED BY

31



# **SPONSOR** **(3Lakhs)**

## PROMOTIONAL ACTIVITY

- |                             |        |
|-----------------------------|--------|
| • <b>MOMENTUM</b>           | YES    |
| • <b>SOCIAL MEDIA REACH</b> | 10 SEC |
| • <b>MEASURABLE BRAND</b>   |        |
| <b>ENGAGEMENT DATA</b>      | 150    |
| • <b>BRANDING BANNER</b>    | YES    |
| • <b>SPONSOR STALL /</b>    |        |
| <b>EXHIBITION BOOTH</b>     | YES    |
| • <b>NEWSPAPER ADS (4</b>   |        |
| <b>WEEKS)</b>               | YES    |

# **SUPPORTED SPONSOR (3Lakhs)**

## PROMOTIONAL ACTIVITY

- |   |     |
|---|-----|
| • <b>INTERVIEW-BASED<br/>BRANDING PROMOTIONAL</b> | YES |
| • <b>BUS BACK ADS</b>                             | YES |
| • <b>AUTO-RICKSHAW<br/>PROMOTIONAL STICKERING</b> | YES |
| • <b>LOGO ON EVENT TICKETS</b>                    | YES |
| • <b>RADIO FM</b>                                 | YES |

# SPONSOR (3L)

## PROMOTIONAL ACTIVITY



**MOMENTUM**



**SOCIAL MEDIA REACH**



**MEASURABLE BRAND ENGAGEMENT DATA**



**SPONSOR STALL / EXHIBITION BOOTH**



**NEWSPAPER ADS (4 WEEKS)**



**INTERVIEW-BASED BRANDING PROMOTIONAL**

# SPONSOR (3L)

## PROMOTIONAL ACTIVITY



**BUS BACK ADS**



**BRANDING BANNER**



**AUTO-RICKSHAW PROMOTIONAL STICKERING**



**LOGO ON EVENT TICKETS**



**RADIO FM**



POWERD BY  
**51**



# POWERD BY (5Lakhs)

## PROMOTIONAL ACTIVITY

• <b>MOMENTUM</b>	YES
• <b>SOCIAL MEDIA REACH</b>	20 SEC
• <b>MEASURABLE BRAND ENGAGEMENT DATA</b>	250
• <b>BRANDING BANNER</b>	YES
• <b>SPONSOR STALL / EXHIBITION BOOTH</b>	YES
• <b>NEWSPAPER ADS (4 WEEKS)</b>	YES

# SUPPORTED SPONSOR (5Lakhs)

## PROMOTIONAL ACTIVITY

- |   |     |
|---|-----|
| • <b>INTERVIEW-BASED<br/>BRANDING PROMOTIONAL</b> | YES |
| • <b>BUS BACK ADS</b>                             | YES |
| • <b>AUTO-RICKSHAW<br/>PROMOTIONAL STICKERING</b> | YES |
| • <b>LOGO ON EVENT TICKETS</b>                    | YES |
| • <b>RADIO FM</b>                                 | YES |
| • <b>LAMP POST BOARDS (3X2 FT<br/>SIZE)</b>       | YES |
| • <b>METRO PILLAR BRANDING</b>                    | YES |

# POWERD BY (5L)

## PROMOTIONAL ACTIVITY



**MOMENTUM**



**SOCIAL MEDIA REACH**



**MEASURABLE BRAND ENGAGEMENT DATA**



**BRANDING BANNER**



**SPONSOR STALL / EXHIBITION BOOTH**



**NEWSPAPER ADS (4 WEEKS)**



**INTERVIEW-BASED BRANDING PROMOTIONAL**



**BUS BACK ADS**

# POWERD BY (5L)

## PROMOTIONAL ACTIVITY



**AUTO-RICKSHAW  
PROMOTIONAL STICKERING**



**LOGO ON EVENT  
TICKETS**



**RADIO FM**



**LAMP POST BOARDS  
(3X2 FT SIZE)**



**METRO PILLAR  
BRANDING**



**TITLE SPONSOR**

**10L**



# TITLE SPONSOR (10Lakhs)

## PROMOTIONAL ACTIVITY

• <b>MOMENTUM</b>	YES
• <b>SOCIAL MEDIA REACH</b>	30 SEC
• <b>MEASURABLE BRAND ENGAGEMENT DATA</b>	300
• <b>BRANDING BANNER</b>	YES
• <b>SPONSOR STALL / EXHIBITION BOOTH</b>	YES
• <b>NEWSPAPER ADS (4 WEEKS)</b>	YES
• <b>INTERVIEW-BASED BRANDING PROMOTIONAL</b>	YES

# TITLE SPONSOR (10Lakhs)

## PROMOTIONAL ACTIVITY

• <b>BUS BACK ADS</b>	YES
• <b>AUTO-RICKSHAW PROMOTIONAL STICKERING</b>	YES
• <b>LOGO ON EVENT TICKETS</b>	YES
• <b>RADIO FM</b>	YES
• <b>LAMP POST BOARDS (3X2 FT SIZE)</b>	YES
• <b>METRO PILLAR BRANDING</b>	YES
• <b>INFULINGER CHANNELS</b>	YES
• <b>OFFLINE ACTIVITES</b>	YES
• <b>TV CHANNELS ADS</b>	YES
• <b>OUTDOOR DIGITAL SCREEN CHENNAI</b>	YES

# TITLE SPONSOR (10L)

## PROMOTIONAL ACTIVITY



**MOMENTUM**



**SOCIAL MEDIA REACH**



**MEASURABLE BRAND ENGAGEMENT DATA**



**BRANDING BANNER**



**SPONSOR STALL / EXHIBITION BOOTH**



**NEWSPAPER ADS (4 WEEKS)**



**INTERVIEW-BASED BRANDING PROMOTIONAL**



**BUS BACK ADS**

# TITLE SPONSOR (10L)

## PROMOTIONAL ACTIVITY



**AUTO-RICKSHAW  
PROMOTIONAL STICKERING**



**LOGO ON EVENT  
TICKETS**



**RADIO FM**



**LAMP POST BOARDS  
(3X2 FT SIZE)**



**METRO PILLAR  
BRANDING**



**INFULINER  
CHANNELS**



**OFFLINE ACTIVITES**



**TV CHANNELS ADS**

# TITLE SPONSOR (10L)



OUTDOOR DIGITAL SCREEN  
CHENNAI

**THANK YOU**